



**GUIDIAN HEALTHCARE CONSULTING  
WORKS W/ COMMUNITY HEALTH CENTERS  
TO PLAN FOR AND IMPLEMENT  
EXPANSION AND GROWTH SOLUTIONS**

Strategic Planning



Market Assessment & Practice Sizing



Operational & Facility Design



*...I wanted to take this opportunity to thank Guidian for the wonderful healthcare plan you completed for our community. It is without a doubt one of the best pieces of professional health consulting I have come across in my 30 years of public health work...*

Michael Rodolico, Executive Director  
HAWC Community Health Center

*...the analysis Guidian prepared has helped our health center plan for the future, and has been instrumental in demonstrating our need for growth and service enhancement...*

Eileen Lepro, Executive Director  
Kuumba Community Health and Wellness Center

*...The work Guidian did with our staff and management team was a key part of planning a facility that will meet our organizational needs today and into the future...*

Sue Hoeldt, Director of Subregional Clinics  
Yukon Kuskikwim Health Corporation

*...The report Guidian prepared analyzing how we use our current space and how we could use it differently offers some very interesting possibilities...*

Kristin Langlykke, Executive Director  
Alexander Neighborhood Health Services, Inc.

**guidian**  
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**G U I D I A N**  
**Healthcare**  
**Consulting**



**Building  
Sustainable  
Growth**

Operations Architects

Tel: 770-932-3230

## *Planning Solutions*

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**Guidian works with Community Health Centers and their communities to develop strategic, operational and facility plans that create a “blueprint” to maximize Service Capacity, Operating Efficiency and Financial Performance.**

### **Strategic Planning**

Define strategic direction and strategic goals grounded in data and analysis of your market and your operations in order to achieve your organization’s mission.

- \* Market & Operations Assessment
- \* Facilitated Goal Setting
- \* Action and Work Plan Development

### **Market Analysis**

Analyze the market to identify growth opportunities within market segments and identify untapped referral sources

- \* Market Segmentation & Usage Analysis
- \* Payor Mix Analysis
- \* ER Utilization for Primary Care
- \* Provider Supply and Demand Analysis

### **Operations Analysis**

Achieve efficient practice operations by identifying opportunities to improve provider productivity & patient flow

- \* Operational Benchmarking
- \* Provider Productivity Assessment
- \* Process Flow Analysis, & Mapping
- \* Identification of Process & Facility Inefficiencies
- \* Process Redesign Action Planning
- \* Floor Plan Redesign Action Planning

### **Decision Analysis Tools**

Generate actionable information using market & operational data to maximize Return on Investment

- \* Financial Projections and Modeling
- \* Provider Recruitment and Staffing Scenario Analysis
- \* Cost-Benefit Sensitivity Analysis
- \* Scenario Testing



### **Operations Architecture**

Design space in which Form Follows Function by integrating operational process design with floor plan design

- \* Facilitated Planning Sessions
- \* Integration of Process Design & Floor Plan Design
- \* Facility Requirements Development
- \* Facility Sizing
- \* Floor Plan Design and Development

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